

Certified Financial Market Associate



Course Overview:

The financial markets are one of the most exciting and lucrative domains to get hired in! This test will check your knowledge of financial concepts, financial laws, history, and delve into concepts like NAV, bad debts, and last but not least, stocks and bonds!





About the Test:

This test will assess your knowledge of financial markets as a whole. From your knowledge of financial concepts to financial laws and regulatory requirements; including stocks, bonds and more. By undertaking this test we aim to help you assess your skills in this domain, as well as check your understanding of trading securities, and the various markets like capital markets, money markets, etc.





Course Curriculum:



**Market
Fundamentals**



Derivatives



**Market
Evolution**



**Compliance
and Legal**



**Corporate
Actions**



➤ BLOCK 1: INTRODUCTION TO FINANCIAL MARKETS, MONEY MARKET AND CAPITAL MARKET

- Financial markets: An introduction
- Money market
- Capital market
- Secondary capital market

➤ BLOCK 2: FINANCIAL SERVICE, CONSUMER BEHAVIOUR AND BANKING PRODUCTS

- Financial services: an introduction
- Marketing of financial services: a conceptual framework
- Consumer behaviour for financial services
- Banking products and services



➤ **BLOCK 3: DISTRIBUTION, PRICING, RETAINING CUSTOMERS AND CONSULTANCY SERVICES**

- Distribution, pricing and promotions strategy for banking services
- Attracting and retaining customers in banking services
- Advisory and consultancy services

➤ **BLOCK 4: MARKETING OF PENSION FUNDS AND GLOBALIZATION**

- MARKETING OF PENSION FUNDS
- GLOBALISATION AND ITS IMPACT ON FINANCIAL SERVICES MARKETS





Course Fees Structure:

- Self-Paced Training Rs 3000/-
- Online Live Session Rs 5000/-
- Classroom Session Rs 10000/-





About Faculty:

Highly Qualified faculty (Including CA, CFA, FRM, MBA, and Ph.D. holders) having experience working in the Corporate World. So that they can give a better understanding of financial concepts with real-world implications. Along with giving real-life examples the faculty will also support you in solving the real-life scenario and help the learners innovate in business practice.

The faculty team includes outstanding educators and researchers from both the academic and business sectors, contributing towards the overall professional and personal growth of the students. Interactions with prominent leaders/senior executives from the industry, allowing you to benefit from the experience gained in leading positions around the globe. Stock Learning Faculty are highly qualified and experienced faculty are the greatest asset of the Organisation.



Refund Policy:

- 1.The fees paid by the Candidate shall not be refundable in any circumstances whatsoever except in case of medical reasons or in case of death of a Candidate or his/her parents. The fees shall be refunded only after the production of a valid medical certificate proving physical or mental disability of the Candidate to attend the Course, the death certificate of the deceased Candidate or his/ her parent, etc.
- 2.On production of the required documents, as mentioned herein above, the fees paid by the Candidate shall be refunded to the Candidate or his/her parent without interest component.
- 3.Stock Learning is not liable to issue any certificate to the Candidate who has withdrawn from the said course.



For Registration:

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